International Road Safety Film Festival

For the first time in India, a Road Safety Film Festival is being organized as part of the workshop. The winning films were screened for the participating delegates of the International Workshop. It was one of the most important means of creating awareness and effectively communicating road safety message is the visual media. In order to promote the creation of films regarding road safety particularly in developing countries, the Institute of Road Traffic Education in collaboration with Laser Europe organized an International Road Safety Film Festival on 11th January, 2007.